



THREE PIECE SUIT FOOTBALL CHARITY FESTIVAL

SATURDAY
2.2.19

HISTORIC FOURTH
WARD SKATEPARK



Our MISSION

Three Piece Suit Football (TPSF), Atlanta's longest running "Big Game" weekend event, is an annual charity festival entering its 11th year! TPSF's mission is to invest in our community by supporting causes that provide local veterans with the best opportunities for success after their military careers have ended. The TPSF Charity Festival is a unique and exciting platform that allows us to raise awareness and monetary contributions for these causes.

For the 2019 event, TPSF will support both Pets For Vets (PFV) and Battlefields To Ballfields (B2B).



TPSF is committed to supporting causes that provide local veterans with the best opportunities for success after their military careers have ended.



The EVENT

Three Piece Suit Football is unlike any other festival! This free admission festival has staples such as food trucks, live music from local artists, a variety of beverages (alcoholic and non-), and face painting for kids.

But the centerpiece of the event is a game of tackle football played by men and women decked out in their thrift store finds! The clash of colorful three-piece suits as the players battle on the gridiron is a spectacle that will captivate the crowd and have them reminiscing for a long time after!

Halftime features the excitement of a frisbee dog show, as four-legged athletes get a chance to show their stuff. Raffles will be held all day, culminating in a grand prize drawing following the game. Charitable support is raised through these, as well as from beverage sales and donations.

The event takes place at the athletic field of the Historic Fourth Ward Skatepark, along the BeltLine. This popular urban walking and biking trail connects several Atlanta neighborhoods, giving the festival a unique visibility!



Since 2012, TPSF has raised over \$98,000 to support Veteran causes at games and events!



Three Piece Suit Football 2018 Event

Barbara Blair - Pets for Vets GA Chapter President

Cameron Miller - TPSF Founder/President

Clarissa Black - Pets For Vets Founder

[L to R]

*Cameron Miller with Mike Pereira,
B2B Founder, FOX Sports Football Analyst,
& former NFL VP of Officiating.*

The CHARITIES

Pets For Vets (PFV) rescues, trains, and pairs shelter dogs with local Veterans who could benefit from a companion animal as they cope with PTSD, traumatic brain injury, and other challenges related to life after their military service. TPSF specifically supports the Georgia chapter of Pets For Vets.



Battlefields To Ballfields (B2B) provides scholarships to Veterans who return home from defending our country with an opportunity to get reintegrated back into their community through sports officiating.



\$10,000 - supports one Dog and Veteran match (with Trainer)
\$1,500 - supports one Football Referee Scholarship for Veteran



Sponsorship Opportunities



DIAMOND LEVEL - \$5,000

All Gold Level Perks, plus:

Opportunity to have a booth in prime Festival location promoting business.

Large Sponsor Banner with high visibility along field sideline or BeltLine.

Sponsorship of Event Activity and/or element, such as:

“Halftime show presented by ___” or “VIP area presented by ___”

10 VIP Passes to Three Piece Suit Football Charity Festival.

Verbal Recognition during lead-in event and media appearances and promotions.

5 TPSF merchandise gift packs including shirts & hoodies.



GOLD LEVEL - \$1,000

Opportunity to have a table at Festival promoting business.

Business Logo on TPSF event advertisement (including print and digital platforms).

Logo on the souvenir cup distributed at the Festival.

Business Logo on official event shirt.

Verbal recognition during the Festival.

Full-Page ad in official program distributed during the Festival.

5 VIP Passes to Three Piece Suit Football Event.

5 TPSF 2019 Event Shirts.



Sponsorship Opportunity: **PRESENTING SPONSOR** **\$10,000**

Public Relations and Marketing/Promotional Benefits

- Media release to all Atlanta and surrounding media outlets announcing your organization as "Presenting Sponsor."
- Sponsor's corporate name with "Presented by" appears with Event name on all promotional materials.
- Recognition of "Presenting Sponsor" on all printed posters, flyers, etc.
- Recognition as "Presenting Sponsor" on the Three Piece Suit Football Website and all digital promotions.
- Recognition as "Presenting Sponsor" via Charity organizations' social channels.

Recognition at the TPSF Event

- Logo recognition as "Presenting Sponsor" on event signage.
- Verbal recognition as "Presenting Sponsor" during the game announcements.
- Inclusion as the "Presenting Sponsor" on the official TPSF 2019 t-shirt and souvenir cup.
- Listed as "Presenting Sponsor" on Program Cover and a Full-Page ad in program given out during the Festival.
- Opportunity to have a booth in prime location at Festival promoting business.
- Large Individual Sponsor Banner of Business in prime location on sidelines of field during Festival.
- 10 VIP Passes to Three Piece Suit Football Event.
- Verbal Recognition during all media promotions and interviews.

Extras Include



**TPSF
Merchandise**



**On-Air
Mentions**



**Complimentary
Drinks**